

January 1, 2024

Sponsorship Proposal



MEET ME DOWNTOWN



Presented by:
The Monroe Market

Intended to ask for sponsorship support for the 2024 Market Season with new community activities.

Goals for 2024

- *Create and increase opportunities for farmers to sell their products directly to our consumers.
- *Create a space for farmers not able to attend the weekly markets to offer their products to our consumers.
- *Create and increase consumers' opportunities to buy local products directly from farmers.
- *Create healthy eating educational programs through demos and recipes.
- *Bring together families, neighbors, visitors, and local producers/makers to create a sense of community and social gathering.
- *Establish vibrant markets to make our market a destination for tourists and visitors.
- *Educate the community on the nutritional, environmental, and economic value of buying local products.
- *Create a place for local makers to introduce themselves and their products to our consumers.
- *Increase collaboration between the Market and Downtown Businesses.

Fresh, Local Food Incentive Programs



Market Stats

Vendors

40+ Vendors attending the market each week.

Visitors

2,000+ visitors on average each week.

Social Media

8700+ Social Media Followers.

Sponsorship Packages

Market Partner Sponsorship Package

- Company logo and link on the Sponsor page of the market website with top billing and bio.
- One booth space in prominent position at the market every week, if desired (32x per season)
- Sponsor highlight in the monthly newsletter .
- Logo to be included on all market merchandise with top sponsor billing.
- Sponsor highlight on Info Booth banner each week.
- Marketing items placement on Info Booth Table each week, if desired.
- Sponsor recognition on Market's Social Media.

\$5000

Music Sponsor Package

- Company logo and link on the Sponsor page of the market website as Music Sponsor.
- One booth space at the market every other week, if desired (16x per season)
- Logo and contact info in the monthly newsletter.
- Logo to be included on all market merchandise at second level.
- Music Sponsor banner at the music tent each week.
- Marketing item placement on Info Booth table each week, if desired.
- Sponsor recognition on Market's Social Media.

\$2500

Activities Sponsor Package

- Company logo and link on the Sponsor page of the market website as Activities Sponsor.
- One booth space at the market every other week, if desired (16x per season)
- Logo and contact info in the monthly newsletter.
- Logo to be included on all market merchandise at second level.
- Activities Sponsor banner at the activities tent each week.
- Marketing item placement on Info Booth table each week, if desired.
- Sponsor recognition on Market's Social Media.

\$2500

Healthy Eating Sponsor Package

- Company logo and link on the Sponsor page of the market website as Healthy Eating Sponsor.
- One booth space at the market once per month, if desired (8x per season)
- Logo and contact info in the monthly newsletter.
- Logo to be included on all market merchandise.
- Healthy Eating Sponsor banner at cooking demo tables and on recipe cards.
- Marketing item placement on Info Booth table each week, if desired.
- Sponsor recognition on Market's Social Media.

\$1500

Friends Of The Market Package

- Company logo on the Sponsor page of the market website in the Friends Of The Market section.
- One booth space at the market once per season by appointment, if desired (1x per season)
- Logo in the monthly newsletter.
- Marketing item placement on Info Booth table each week, if desired.
- Sponsor recognition on Market's Social Media.

\$250